

Prosperity Ag & Energy Resources

FOR IMMEDIATE RELEASE

February 3, 2010

TO: Ann Hinch, Farmworld

FROM: Sarah Aubrey

Re: Farmworld Correspondent's new website and book

Elwood, IN-Indiana Farmworld correspondent, Sarah Aubrey, recently released her second book, *The Profitable Hobby Farm, Creating a Sustainable Local Foods Business* (Howell Book House-Jan. 26, 2010).

The book features profiles of niche food and agriculture producers who have successfully launched small businesses with little outside experience. A key angle of the book is Aubrey's intent to help bridge the rural-urban gap and positively educate consumers about general, conventional agriculture, even as they pursue niche or value-added businesses. Aubrey's book also features stories of her own experience in starting a small meat business and provides tips and resources to any budding business owner.

A new website, www.sarahbethaubrey.com and blog have also been launched to accompany the book.

Her first book, *Starting and Running Your Own Small Farm Business* (Storey Publishing, 2008) can also be reviewed at the new website. For business consulting and grant writing, interested producers can view www.prosperityagenergy.com where Aubrey provides news and tips about grant programs available to agriculture and renewable energy.

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